



Wundor Editions - Privacy Policy

Wundor Editions are committed to respecting the privacy and security of our website visitors; this policy sets out how we will treat your personal information.

1. What information do we collect?

We may collect, store and use the following kinds of personal data:

- a) Name and email that you submit via our newsletter signup service on the Wundor Website for the purpose of subscribing to our email newsletters. Our newsletter service is provided by Mailchimp. You can read their privacy policy [here](#).
- b) Information that you give us if you purchase something on Wundor Store, which is operated by Shopify. As part of the buying and selling process we will collect any data that you agree to provide that individually identifies you, including email address, telephone number, postal address, apart from card payment information. You can opt to store your card payment information in an account but this information is hidden from us by Shopify. You can read the Wundor Store privacy policy if you choose to begin the checkout process on Wundor Store.

2. How do we use your personal data?

Personal data submitted on Wundor Website will be used for the purposes specified in this privacy policy. Information specific to purchases is available in the privacy policy set out on Wundor Store.

We may use your name and email address submitted by you on Wundor Website to send you newsletters, offers, invitations to special events by email.

3. How long will we keep your personal data?

We will keep your personal data for as long as we need it to provide you with your requested service(s) or to meet our commercial or legal obligations.

To determine the retention period of your personal data, we consider several criteria to make sure that we do not keep your personal data for longer than is appropriate. These criteria include:

- a) The purpose for which your data is being held, for example to send you newsletter emails or a product purchased via Wundor Store. Please refer to the Wundor Store privacy policy for details regarding information you choose to submit while making purchases.
- b) Our legal and regulatory obligations in relation to that personal data, for example in connection to any legal proceedings or prospective legal proceedings.

- c) Whether our relationship with you is ongoing, for example if you have bought Wundor Membership, or if you have opted to receive marketing communications related to products and events.
- d) Any specific requests from you in relation to the deletion of your personal data.

4. Third party service providers

We rely on third party organisations to provide functions on our behalf, including hosting, billing, analytics, payment etc. These entities have access to your personal information only as needs to perform their functions and they are obligated to maintain the confidentiality and security of that personal information. They are obligated not to use, sell, distribute or alter this information in any way other than to provide the requested services to our website. We always use our best efforts to make sure that all third parties we work with will keep your personal data secure and comply with GDPR.

Wundor Website contains links to other websites, including links for you to visit or otherwise interact with third party platforms such as Shopify (which powers Wundor Store), Mailchimp, Facebook, Instagram and Twitter. We are not responsible for the privacy policy or practices of third party websites and social media services.

5. Our privacy promises

- a) We will respect your privacy and your choices.
- b) We will make sure that privacy and security are prioritised in everything we do.
- c) We only send marketing communications if you have given consent by subscribing to our mailing list or directly contacted the company to enquire about our services. You can unsubscribe at any time.
- d) We will not sell your personal data.
- e) We are committed to keeping your personal data safe and secure. We will take reasonable technical and organisational precautions to prevent the loss, misuse or alteration of your personal information.
- f) We will be open and transparent about how we use your personal data.
- g) We will not use your personal data in ways that we have not told you about.
- h) We respect your right to access, change or delete any personal data that we have about you.

6. Contact

You can contact Wundor Editions at any time to:

- a) Request access to the information that Wundor Editions has about you.
- b) Correct any information that Wundor Editions has about you.
- c) Delete all information that Wundor Editions has about you.
- d) Unsubscribe from our mailing list.
- e) Raise a complaint in relation to our handling of your personal data.

Please contact Wundor Editions on enquiries@wundoreditions.com or in writing to Wundor Editions, 35B Fitzjohn's Avenue, London NW3 5JY.

This privacy policy was last updated in May 2018